Strategic Roadmap 2024-2026
Build safe, supportive, and healthy early childhood settings and systems where children and professionals learn and grow

Mission Strategies & Activities

Serve as an effective NETWORK HUB for consultative roles
- Facilitate Communities of Practice and connections between consultative roles
- Develop and offer professional development
- Provide technical assistance
- Develop resources, materials, and tools
- Support professional standards and implementation models
- Cultivate and administer workforce development efforts
- Mobilize pathways to engage and develop leaders

Support QUALITY INITIATIVES for early childhood professionals and programs
- Develop and offer professional development
- Provide technical assistance
- Administer recognition
- Conduct observations and assessments
- Create and disseminate responsive programs, services, tools, and resources
- Administer grants and scholarships

ADVOCATE for strong systems, standards, and services that contribute to a united and comprehensive approach to early childhood
- Create and elevate pathways for diverse voices to gain awareness and contribute their expertise
- Promote opportunities for capacity building, whole person health, and comprehensive services
- Co-create and advance innovative solutions and strategic priorities rooted in community voices and promising and proven practices
- Catalyze cooperation and promote unity between health and early childhood practitioners and stakeholders
- Be a voice and bridge for consultative roles and early childhood workforces at local, state, and national levels

Outcomes

- Consultants and programs are prepared, supported, and motivated to improve their practice
- Build bridges between sectors
- Strengthen early childhood systems and infrastructure
- Organizational excellence and sustainability

Organizational Development Strategies & Activities

Demonstrate organizational commitment to equity, diversity, and inclusion (EDI)
- Create and execute a comprehensive EDI Action Plan
- Engage in individual and collective professional development
- Conduct assessments and reflect on results
- Incorporate EDI into the organization’s policies, procedures, and practices

Continuously strengthen organizational leadership, resources, policies, and practices to ensure healthy programs and services, operations, culture, and governance
- Center and celebrate our core values
- Foster high-functioning board leadership and staff teams
- Develop and update best practice policies and procedures
- Diversify sources of revenue
- Create and implement a comprehensive evaluation plan
- Utilize strategic communications to broaden and deepen our impact

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These represent goals that will take time, energy, and resources to meet, but will be significantly impactful to our mission, intended outcomes, and organizational development.

- Lead and catalyze policy, infrastructure, and practice advancements to ensure a stronger system of child care health consultation
- Elevate health and well-being by promoting opportunities for integration within state and local early childhood systems
- Cultivate awareness, engagement, and collaborations between consultative roles and Network Hubs both internally and externally

Values Compass

Sustainability
- Not just today, but everyday

Inclusiveness
- Everyone means everyone

Togetherness
- We care, share, and take turns

Excellence
- What we do, we do well

Collaboration
- We play well with others

Thought Leadership
- On the process we'll go